

PINE CASTLE PIONEER DAYS



2018 SPONSORSHIP & ADVERTISEMENT REGISTRATION FORM

Thank you for your interest in being a sponsor of our 45th anniversary festival! This year's theme is "Okehitanatchee: The Land of Fair Waters," and celebrates the rich history and heritage of our area's lakes. After completing this registration, please return with payment and artwork to: **PCPD, P.O. Box 593175, Orlando, FL 32859-3175.**

If you have any questions, please call us at **407-427-9692** or email **pinecastlepioneerdays@hotmail.com**.

TELL US ABOUT YOURSELF!

Name & address

Phone(s):

Email address:

SPONSORSHIP PACKAGES

- Soundstage Sponsor - \$1,000**
 Full page ad in magazine; right to display banners at sound stage and covered seating area; and choice of booth space in vendor area. (Sponsor supplies banners.)
- Wagon Ride Sponsor - \$1,000**
 Full page ad in magazine; right to display banners on both sides of wagon; and space to erect a "depot" tent. (Sponsor supplies banners.)
- Acoustic Stage Sponsor - \$600**
 Half page ad in magazine; right to display a banner at the stage/seating area; and choice of booth space in vendor area. (Sponsor supplies banner.)
- Train Ride Sponsor - \$600**
 Half page ad in magazine; right to display a banner at the front gate; and space to erect a "depot" tent. (Sponsor supplies banner.)
- Bounce House Sponsor - \$500**
 Half page ad in magazine; right to display a banner at the front gate; and choice of booth space in vendor area. (Sponsor supplies banner.)
- General Sponsor - \$300**
 Quarter page ad in magazine; right to display a banner on perimeter fence; and choice of booth space in vendor area. (Sponsor supplies banner.)

RATES FOR MAGAZINE AD ONLY: Note full-color selections (*) are subject to availability.

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| <input type="checkbox"/> Full color* back cover - \$1,000 | <input type="checkbox"/> Half Page (horizontal or vertical) - \$275 |
| <input type="checkbox"/> Full color* inside front cover - \$1,000 | <input type="checkbox"/> Third Page (horizontal or vertical) - \$200 |
| <input type="checkbox"/> Full color* inside back cover - \$1,000 | <input type="checkbox"/> Quarter Page - \$150 |
| <input type="checkbox"/> Full page (black & white) - \$500 | <input type="checkbox"/> Eighth Page (business card) - \$50 |

DEADLINE FOR MAGAZINE AD ARTWORK IS NOVEMBER 20, 2017.

* Any sponsor returning artwork by **SEPTEMBER 20, 2017**, will receive complimentary ad space in our 2018 "This Day in History" calendar to be printed in time for Christmas gift giving.

* Magazines will be printed & distributed in **January 2018**, and at the front gate during the festival weekend.

* Sponsor banners must be received by **February 23, 2018** (the Friday preceding the festival weekend). Call or email as directed at top to make pick-up/drop-off arrangements.